



Crisis Management and Emergency Response Measures (in Arabic)



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PLUS
SPECIALTY TRAINING



Meirc ^{+years} **60**
Training & Consulting

Why Attend

Effective crisis management can protect organizations against a complete failure if or when disaster occurs.

This course explores methods, organization and tools to use as a basis for crisis and emergency management plans. Participants will learn about the key elements of crisis management and emergency response planning, how to prevent and handle crises and emergencies, and how to relate the plan to a Business Continuity Management System (BCMS).

Practical case studies utilized during the course will include how and when to put a crisis and emergency management plan into action and determine when a crisis is over.

Course Methodology

This course combines presentations as well as individual and team activities designed to establish a practical understanding of the elements of crisis and emergency management, enabling you to construct, deploy and validate relevant crisis and emergency management organization/plans.

Course Objectives

By the end of the course, participants will be able to:

- Develop methods on how to deal with any crisis/disaster
- Adapt and Implement Emergency Response plans
- Enhance crisis management capabilities and techniques
- Apply best practices in Crisis and Emergency Management (Organization, tools, approaches)

Target Audience

This course is ideal for anyone who is in, works with, or is training to be in any organizational planning role, or position including; Business Continuity Managers, Communication teams (Internal and External), Chief Security Officers, Incident Response team, Chief Information Security Officer (CISO) or Chief Information Officer (CIO), Operational Risks Managers.

Target Competencies

- Team Management
- Strategic Planning
- Communication Skills
- Crisis Management
- Processes Thinking
- Analyzing Skills
- Public Speaking

Course Outline

- Overview of Crisis and Emergency Management
 - What is crisis management?
 - Crisis management framework
 - Command center operating dynamics
 - Developing emergency response strategies and implementing plans
 - Activation pressures and gradient processes
 - Applicable laws
 - Civil defense and external coordination
 - Best practice - Strategies, structures and leadership
- Crisis and Emergency Management Teams
 - Leadership
 - Information flow
 - Schedule technique
 - Fundamentals of crisis management team



- Record relevant information and matrix
- Simplified for applicable tools
- Emergency Response Plans
 - Multi-disciplinary Emergency Plans
 - Mono-disciplinary Emergency plans
 - Internal Emergency Plans
- Crisis and Emergency Management, Communication and Interpretation
 - Managing the media during crisis - Reputation, internal and external communication
 - Interested parties
 - Operational partners
 - Dealing with social media
 - Simplified for applicable tools
 - Keys to successful communication
- Post Crisis and Emergency Management and Resilience
 - Plan analysis, evaluation and re-planning
 - Lessons learned and best practices
 - Recording and documentation of the incident
- Case Studies and Simulation
 - Definition of the case
 - Guide roles
 - Exercise analysis
 - Identify lessons and traps



Location & Date

4 - 8 Apr, 2021	Arabic	Dubai	To be assigned
31 Oct - 4 Nov, 2021	Arabic	Dubai	To be assigned

Fees: US\$ (including coffee breaks and a buffet lunch daily)

Per participant - 2020 US\$ 4900

Fees + VAT as applicable

UAE Tax Registration Number 100239834300003



For Companies that want to maximize the return on their investment in training: **Register 3 participants** on the same course and date and pay only for 2.

Courses in Planning and Strategy Management

Dates	Course Name	Language	Location	Fees
1 - 5 Nov, 2020	The Balanced Scorecard: Achieving Performance Excellence	English	Dubai	US\$ 4900
15 - 19 Nov, 2020	IIBA Endorsed Certificate in Key Performance Indicators (KPIs)	Arabic	Dubai	US\$ 5200
22 - 26 Nov, 2020	Design Thinking - The Next Competitive Advantage	English	Dubai	US\$ 4900
29 Nov - 3 Dec, 2020	Competitive Strategies and Value Creation	English	Dubai	US\$ 4900
6 - 10 Dec, 2020	IIBA Endorsed Certified Data Analyst	English	Dubai	US\$ 5200
6 - 10 Dec, 2020	Strategic Thinking and Planning	English	Dubai	US\$ 4900
13 - 17 Dec, 2020	IIBA Endorsed Certificate in Key Performance Indicators (KPIs)	English	Dubai	US\$ 5200
13 - 17 Dec, 2020	Successful Planning, Organizing and Control	Arabic	Dubai	US\$ 4900
20 - 24 Dec, 2020	Feasibility Studies: Preparation, Analysis and Evaluation	English	Dubai	US\$ 4900
20 - 24 Dec, 2020	IIBA Endorsed Analytical Thinking and Evidence Based Decision Making	English	Dubai	US\$ 5200
27 - 31 Dec, 2020	Data Analytics for Managers	English	Dubai	US\$ 4900
27 - 31 Dec, 2020	Strategic Thinking and Planning	Arabic	Dubai	US\$ 4900
24 - 28 Jan, 2021	Strategic Thinking and Planning	English	Dubai	US\$ 4900
7 - 11 Feb, 2021	IIBA Endorsed Certificate in Key Performance Indicators (KPIs)	English	Dubai	US\$ 4900
21 - 25 Feb, 2021	Feasibility Studies: Preparation, Analysis and Evaluation	English	Dubai	US\$ 4900
21 - 25 Feb, 2021	The Certified Strategist: Advanced Tools and Techniques	English	Dubai	US\$ 4900
28 Feb - 4 Mar, 2021	Strategic Thinking and Planning	English	Dubai	US\$ 4900
14 - 18 Mar, 2021	Introduction to Public-Private Partnerships (PPPs)	English	Dubai	US\$ 4900
14 - 18 Mar, 2021	Successful Planning, Organizing and Control	Arabic	Dubai	US\$ 4900
21 - 25 Mar, 2021	IIBA Endorsed Certified Business Analyst	Arabic	Dubai	US\$ 4900
28 Mar - 1 Apr, 2021	IIBA Endorsed Certificate in Key Performance Indicators (KPIs)	English	Dubai	US\$ 4900
4 - 8 Apr, 2021	Data Analytics for Managers	English	Dubai	US\$ 4900
4 - 8 Apr, 2021	Strategic Thinking and Planning	Arabic	Dubai	US\$ 4900



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Dates	Course Name	Language	Location	Fees
6 - 10 Jun, 2021	The Balanced Scorecard: Achieving Performance Excellence	English	Dubai	US\$ 4900
6 - 10 Jun, 2021	Feasibility Studies: Preparation, Analysis and Evaluation	English	Dubai	US\$ 4900
6 - 10 Jun, 2021	Successful Planning, Organizing and Control	English	Dubai	US\$ 4900
13 - 17 Jun, 2021	IIBA Endorsed Analytical Thinking and Evidence Based Decision Making	English	Dubai	US\$ 4900
20 - 24 Jun, 2021	Developing and Implementing the Business Plan	English	Dubai	US\$ 4900
20 - 24 Jun, 2021	IIBA Endorsed Certified Data Analyst	English	Dubai	US\$ 4900
27 Jun - 1 Jul, 2021	The Certified Strategist: Advanced Tools and Techniques	English	Dubai	US\$ 4900
4 - 8 Jul, 2021	Design Thinking - The Next Competitive Advantage	English	Dubai	US\$ 4900
4 - 8 Jul, 2021	IIBA Endorsed The Effective Analyst	Arabic	Dubai	US\$ 4900
25 - 29 Jul, 2021	Strategic Thinking and Planning	English	Dubai	US\$ 4900
1 - 5 Aug, 2021	IIBA Endorsed Certificate in Key Performance Indicators (KPIs)	Arabic	Dubai	US\$ 4900
15 - 19 Aug, 2021	IIBA Endorsed Building and Presenting a Powerful Business Case	English	Dubai	US\$ 4900
5 - 9 Sep, 2021	Strategic Thinking and Planning	Arabic	Dubai	US\$ 4900
12 - 16 Sep, 2021	Shaping the Future: Tools for Developing Strategic Foresight	English	Dubai	US\$ 4900
12 - 16 Sep, 2021	Successful Planning, Organizing and Control	Arabic	Dubai	US\$ 4900
19 - 23 Sep, 2021	The Certified Strategist: Advanced Tools and Techniques	Arabic	Dubai	US\$ 4900
26 - 30 Sep, 2021	Feasibility Studies: Preparation, Analysis and Evaluation	English	Dubai	US\$ 4900
3 - 7 Oct, 2021	Introduction to Public-Private Partnerships (PPPs)	English	Dubai	US\$ 4900
10 - 14 Oct, 2021	The Balanced Scorecard: Achieving Performance Excellence	English	Dubai	US\$ 4900
10 - 14 Oct, 2021	IIBA Endorsed Certified Data Analyst	English	Dubai	US\$ 4900
24 - 28 Oct, 2021	Developing and Implementing the Business Plan	Arabic	Dubai	US\$ 4900
24 - 28 Oct, 2021	IIBA Endorsed Certificate in Key Performance Indicators (KPIs)	English	Dubai	US\$ 4900



Courses in Planning and Strategy Management

Dates	Course Name	Language	Location	Fees
24 - 28 Oct, 2021	Strategy Management in the Government and Public Sectors	Arabic	Dubai	US\$ 4900
31 Oct - 4 Nov, 2021	IIBA Endorsed Certified Business Analyst	English	Dubai	US\$ 4900
7 - 11 Nov, 2021	IIBA Endorsed Analytical Thinking and Evidence Based Decision Making	Arabic	Dubai	US\$ 4900
7 - 11 Nov, 2021	Strategic Thinking and Planning	English	Dubai	US\$ 4900
14 - 18 Nov, 2021	IIBA Endorsed The Effective Analyst	English	Dubai	US\$ 4900
21 - 25 Nov, 2021	Design Thinking - The Next Competitive Advantage	English	Dubai	US\$ 4900
21 - 25 Nov, 2021	The Certified Strategist: Advanced Tools and Techniques	English	Dubai	US\$ 4900
5 - 9 Dec, 2021	IIBA Endorsed Certified Business Analyst	Arabic	Dubai	US\$ 4900
12 - 16 Dec, 2021	IIBA Endorsed Certificate in Key Performance Indicators (KPIs)	Arabic	Dubai	US\$ 4900
12 - 16 Dec, 2021	Successful Planning, Organizing and Control	English	Dubai	US\$ 4900
19 - 23 Dec, 2021	Data Analytics for Managers	English	Dubai	US\$ 4900
19 - 23 Dec, 2021	Feasibility Studies: Preparation, Analysis and Evaluation	English	Dubai	US\$ 4900
26 - 30 Dec, 2021	Strategic Thinking and Planning	Arabic	Dubai	US\$ 4900



Meirc Timeline



2020

Meirc launches its virtual learning solutions



2019

Meirc launches its Professional Qualification training and introduces Hands-on Automation and Process Control Courses



2018

Meirc celebrates its 60th anniversary



2017

Meirc introduces its blended learning methodology



2015

Meirc relocates to its newly acquired HQ office in Bay Square, Business Bay, Dubai



2014

Meirc adds PLUS Specialty Training, a new division providing technical and industry-specific courses



2007

Meirc opens an office in Jeddah, Saudi Arabia



2004

Meirc opens an office in Abu Dhabi, UAE



1997

Meirc is the 1st training company in the region to have its own website



1991

Meirc becomes headquartered in Dubai, UAE



1988

Meirc celebrates its 30th anniversary with its advisory committee (Aramco, Bapco, KOC, QPC)



1967

Meirc builds its own office building in Beirut



1958

Meirc is founded in Beirut by the late Simon Siksek

Call us

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