



The Leadership Challenge® Workshop



+971 4 556 7171
800 7100 (within UAE)



www.meirc.com



meirc@meirc.com



Meirc
Training & Consulting

Why Attend

The Leadership Challenge® Workshop is a unique, intensive, and highly interactive experience that has served as a catalyst for profound leadership transformations in organizations of all sizes and in all industries. Immensely practical and hands-on, The Leadership Challenge® workshop is designed to inspire, engage, and help organizational leaders develop the skills needed to meet whatever leadership challenges lie ahead.

The Leadership Challenge model has been adopted and widely embraced by companies of all shapes and sizes, with results that have been validated time and again over the past two decades. Hundreds of major corporations, hospitals, government organizations, schools, and universities have used The Leadership Challenge to make a difference to their organizations.

Course Methodology

Despite its obvious academic rigor, The Leadership Challenge® is anything but a theory of unreachable ideals. On the contrary, the workshop is about specific, understandable and practical behaviors that can be learned and applied in any setting. The program will engage participants through experiential activities, workbook exercises, group problem solving tasks, and presentations. Participants will also get plenty of hands-on experience by applying The 'Five Practices' leadership model to current organizational and personal leadership challenges.

Course Objectives

By the end of the course, participants will be able to:

- Describe the evolution of leadership traits and characteristics and use this knowledge to identify their preferred leadership strengths and weaknesses
- Model the way for others by clarifying and communicating their fundamental values and beliefs
- Express their image of the future and inspire others to share that common vision
- Challenge the status quo and find opportunities to change and improve by experimenting with innovative ideas and learning from accompanying mistakes
- Enable others to act by building collaboration, teamwork, and trust while strengthening the ability of others to excel
- Recognize the accomplishments of others by showing appreciation and celebrating accomplishments
- Apply lessons learned from best practices of exemplary leaders at the local, regional and global levels

Target Audience

All persons positioned for leadership contributions in their institutions such as managers, associate or assistant directors, day-to-day leaders of a change effort, and high potential leaders who may be asked to play the role of change agents.

Target Competencies

- Self-assessment
- Personal credibility and values
- Building collaboration
- Leading and inspiring others
- Creativity and innovation
- leadership best practices and fables

Note

This course relies on the use of 'The Leadership Challenge Workshop®' original Participant Workbook and the Leadership Practices Inventory® (LPI) on-line assessment (20 pages report) and results in an additional certificate of completion issued by Wiley (USA).

Course Outline

- The evolution of leadership
 - Leadership in organizations
 - Definition of leadership
 - Leadership and power



- Leadership and management
- Leadership principles
- A brief history of leadership
- Historical versus modern leaders
- An introduction to Posner and Kouzes
- Practice 1 - Modelling the way
 - Finding your voice by clarifying your personal values
 - Setting the example by aligning actions with shared values
 - Determining your way
 - Being an inspirational role model
 - Influencing others' perspectives
- Practice 2 - Inspiring a shared vision
 - Envisioning the future by imagining exciting and ennobling possibilities
 - Enlisting others in a common vision by appealing to shared aspirations
 - Choosing your vision
 - Communicating your vision
 - Identifying the benefits of others
- Practice 3 - Challenging the process
 - Searching for opportunities by seeking innovative ways to change, grow and improve
 - Experimenting and taking risks by constantly generating small wins and learning from mistakes
 - Developing your inner innovator
 - Seeing room for improvement
 - Lobbying for change
- Practice 4 - Enabling others to act
 - Fostering collaboration by promoting cooperative goals and building trust
 - Strengthening others by sharing power and discretion
 - Encouraging growth in others
 - Creating mutual respect
 - The importance of trust
- Practice 5 - Encouraging the heart
 - Recognizing contributions by showing appreciation for individual excellence
 - Celebrating the values and victories by creating a spirit of community
 - Sharing rewards
 - Celebrating accomplishments
 - Making celebration part of your culture creating
- Leadership fables and best practices
 - The Leader who Had No Title (Robin Sharma)
 - The Secret (Ken Blanchard, Mark Miller)
 - My Vision: Challenges in the Race for Excellence (HH Sheikh Mohammed bin Rashid Al Maktoum)
 - Petraeus on leadership (General D. Petraeus)
 - Workshop: case presentation (lessons learned)



Associations

WILEY : Meirc is recognized as a Wiley Endorsed Training Partner. This means that Meirc is authorized to provide The Leadership Challenge® and The Challenge Continues, which are two of the most internationally recognized training courses on leadership. By attending these courses, participants will benefit from the exceptional resources made available by Meirc and Wiley and upon successfully completing each course, they will be awarded the internationally recognized certificate of The Leadership Challenge® in addition to the certificate they receive from Meirc Training & Consulting.

WILEY

Location & Date

15 - 19 Dec, 2019

English

Dubai

JW Marriott Marquis

Fees: US\$ (including coffee breaks and a buffet lunch daily)

Per participant - 2019

US\$ 5100

Fees + VAT as applicable

UAE Tax Registration Number 100239834300003

Upon successfully completing this course, participants will be awarded the internationally recognized certificate of The Leadership Challenge® in addition to the certificate they receive from Meirc Training & Consulting.



Courses in Leadership and Management

| Dates | Course Name | Language | Location | Fees |
|----------------------|---|----------|--------------|-----------|
| 30 Jun - 4 Jul, 2019 | Managing Self and Leading Others | English | Dubai | US\$ 4800 |
| 30 Jun - 4 Jul, 2019 | Results Based Leadership | Arabic | Dubai | US\$ 4800 |
| 30 Jun - 4 Jul, 2019 | Supervisory Skills | Arabic | Dubai | US\$ 4800 |
| 7 - 11 Jul, 2019 | Management Skills and Techniques for Engineers | English | Dubai | US\$ 4800 |
| 14 - 18 Jul, 2019 | ILM Endorsed Key Managerial Skills for New Managers and Supervisors | English | Dubai | US\$ 5100 |
| 21 - 25 Jul, 2019 | Leadership and Communication | English | Vienna | US\$ 4800 |
| 21 - 25 Jul, 2019 | Transformational Change and Strategic Leadership | English | Dubai | US\$ 4800 |
| 28 Jul - 1 Aug, 2019 | ILM Endorsed Middle Management Skills | English | Kuala Lumpur | US\$ 5100 |
| 4 - 8 Aug, 2019 | Certified Professional Manager | English | Vienna | US\$ 5100 |
| 4 - 8 Aug, 2019 | The Certified Supervisor | English | Dubai | US\$ 5100 |
| 18 - 22 Aug, 2019 | ILM Endorsed Managerial Decision Making and Problem Solving | English | Dubai | US\$ 5100 |
| 18 - 22 Aug, 2019 | The Power of Leaders | English | Dubai | US\$ 4800 |
| 25 - 29 Aug, 2019 | Leadership and Communication | Arabic | Dubai | US\$ 4800 |
| 25 - 29 Aug, 2019 | Leading a Team of Champions | English | Dubai | US\$ 4800 |
| 25 - 29 Aug, 2019 | Managing Up, Down and Across for Better Results | English | Dubai | US\$ 4800 |
| 26 - 30 Aug, 2019 | Creative Leadership and Innovative Thinking | Arabic | Athens | US\$ 4800 |
| 1 - 5 Sep, 2019 | Adaptive Leadership: Tools and Tactics | English | Dubai | US\$ 4800 |
| 1 - 5 Sep, 2019 | The Leadership Challenge Continues® | English | Dubai | US\$ 5100 |
| 8 - 12 Sep, 2019 | Certified Professional Manager | Arabic | Dubai | US\$ 5100 |
| 15 - 19 Sep, 2019 | ILM Endorsed Key Managerial Skills for New Managers and Supervisors | Arabic | Riyadh | US\$ 5100 |
| 15 - 19 Sep, 2019 | Leadership and Communication | English | Riyadh | US\$ 4800 |
| 22 - 26 Sep, 2019 | Managing Self and Leading Others | English | Dubai | US\$ 4800 |
| 29 Sep - 3 Oct, 2019 | Organizational Leadership | English | Dubai | US\$ 4800 |
| 6 - 10 Oct, 2019 | Certificate in Leading Innovation and Organizational Transformation | English | Dubai | US\$ 5100 |
| 6 - 10 Oct, 2019 | Supervisory Skills | English | Dubai | US\$ 4800 |
| 13 - 17 Oct, 2019 | Management Skills and Techniques for Engineers | English | Dubai | US\$ 4800 |
| 13 - 17 Oct, 2019 | Results Based Leadership | English | Dubai | US\$ 4800 |



Courses in Leadership and Management

| Dates | Course Name | Language | Location | Fees |
|----------------------|---|----------|----------|-----------|
| 20 - 24 Oct, 2019 | Certified Professional Manager | Arabic | Dubai | US\$ 5100 |
| 20 - 24 Oct, 2019 | Certified Team Leader | Arabic | Dubai | US\$ 5100 |
| 20 - 24 Oct, 2019 | Empowering the Workplace for Greater Impact | English | Dubai | US\$ 4800 |
| 20 - 24 Oct, 2019 | Leadership and Communication | English | Dubai | US\$ 4800 |
| 27 - 31 Oct, 2019 | Good to Great Management: The Road Ahead | English | Dubai | US\$ 4800 |
| 3 - 7 Nov, 2019 | Certificate in Business Decision Models | English | Dubai | US\$ 5100 |
| 3 - 7 Nov, 2019 | ILM Endorsed Leading and Managing Change | English | Dubai | US\$ 5100 |
| 3 - 7 Nov, 2019 | Managing Self and Leading Others | Arabic | Dubai | US\$ 4800 |
| 3 - 7 Nov, 2019 | The Certified Supervisor | Arabic | Dubai | US\$ 5100 |
| 10 - 14 Nov, 2019 | Adaptive Leadership: Tools and Tactics | Arabic | Dubai | US\$ 4800 |
| 10 - 14 Nov, 2019 | Leadership and Communication | Arabic | Dubai | US\$ 4800 |
| 17 - 21 Nov, 2019 | Certified Professional Manager | English | Dubai | US\$ 5100 |
| 17 - 21 Nov, 2019 | The Power of Leaders | Arabic | Dubai | US\$ 4800 |
| 24 - 28 Nov, 2019 | ILM Endorsed Coaching and Mentoring Skills for Managers and Supervisors | Arabic | Dubai | US\$ 5100 |
| 24 - 28 Nov, 2019 | ILM Endorsed Key Managerial Skills for New Managers and Supervisors | Arabic | Dubai | US\$ 5100 |
| 24 - 28 Nov, 2019 | ILM Endorsed Managerial Decision Making and Problem Solving | Arabic | Dubai | US\$ 5100 |
| 1 - 5 Dec, 2019 | Leading a Team of Champions | Arabic | Dubai | US\$ 4800 |
| 8 - 12 Dec, 2019 | Organizational Leadership | English | Dubai | US\$ 4800 |
| 8 - 12 Dec, 2019 | The Certified Supervisor | English | Dubai | US\$ 5100 |
| 15 - 19 Dec, 2019 | ILM Endorsed Middle Management Skills | Arabic | Dubai | US\$ 5100 |
| 15 - 19 Dec, 2019 | Managing Self and Leading Others | English | Dubai | US\$ 4800 |
| 22 - 26 Dec, 2019 | Certified Professional Manager | Arabic | Dubai | US\$ 5100 |
| 22 - 26 Dec, 2019 | Leadership and Communication | English | Dubai | US\$ 4800 |
| 29 Dec - 2 Jan, 2020 | Certified Team Leader | English | Dubai | US\$ 5100 |
| 29 Dec - 2 Jan, 2020 | ILM Endorsed Key Managerial Skills for New Managers and Supervisors | English | Dubai | US\$ 5100 |

Meirc Timeline

