



# Creative Leadership and Innovative Management Workshop



+971 4 556 7171  
800 7100 (within UAE)



[www.meirc.com](http://www.meirc.com)



[meirc@meirc.com](mailto:meirc@meirc.com)



**Meirc** <sup>+years</sup> 60  
Training & Consulting

## Why Attend

Creative leadership and innovative management are recognized as key success drivers for organizations and individuals. They are competencies, given the right nurturing environment and support, can be developed and harnessed by anyone in any organization.

In this workshop, you will learn how to develop those competencies in yourself and fostering the same in others. Finally, the workshop is designed to address personal challenges and aspirations regarding this topic. The ultimate intention of it is to provide with individualized solutions that work for you.

## Course Methodology

The workshop uses a coaching based approach to achieve its intended learning objectives. It also uses group activities, team exercises, case studies to enhance that learning.

## Course Objectives

By the end of the course, participants will be able to:

- Describe the link between good leadership and creativity and innovation
- Apply self-awareness techniques in preparing for unleashing the natural creative inclination
- Teach, guide and support others in developing the needed self-awareness for creativity
- Build the right environment that nurtures and fosters creativity and innovation in others
- Use different tools and techniques to generate creative and innovative ideas

## Target Audience

Supervisors, managers, team and project leaders, and all individuals who need to adopt a more creative approach at work, whether to solve problems, come up with new initiatives, initiate and introduce changes. The workshop will also benefit anyone interested in recognizing and developing their own or a group's creative potential.

## Target Competencies

- Self-awareness
- Leading people
- Influencing others
- Managing change
- Creativity
- Flexibility

## Course Outline

- Creativity, Innovation, and Leadership
  - What is leadership
  - Types of leadership in the business world
  - Authentic leadership
  - Misperceptions of leadership
  - Defining innovation and creativity
  - Intelligence versus creativity
  - Understanding the 2 hemispheres of the brain
    - Right and left
  - Lateral thinking
- Stimulate your creative brain
  - Understanding your ego and emotional responses
  - Emotional reactions based on protection
    - Childhood experiences
    - Societal and cultural programming
  - Understanding emotions



- The impact of habit on acting and thinking
  - Harnessing the power of habit
- Vertical development
  - Horizontal development
  - Stages of vertical development
- Self-leadership / identity leadership
  - Leaders produce leaders
- Fostering creativity in team members
  - The right team member selection
  - Happiness as a driver of creativity
    - Positivity and gratitude
    - Thoughts and the need to control thoughts
    - The difference between the real I and my thoughts
    - Cultural restrictions
    - Others influences
  - The principal of coaching in driving creativity and innovation
  - Resistance to change
    - Understanding change
    - Taming the internal resistance to change
  - Innovation leadership characteristics
- The right environment for creativity and innovation
  - Setting the right environment
  - Fear as an inhibitor of creativity
    - Capitalizing on mistakes and failures
  - The importance of understanding employees
    - Enhancing employees' creativity and innovation
      - Employee maturity
      - Customizing your approach
- Creativity and innovation tools
  - Facilitating brainstorming
  - Process review matrix
  - Lateral thinking
  - Random stimulation techniques
  - The four thinking styles
- Presenting and Getting Support for your new ideas
  - Assessing and refining innovative Ideas
    - Cost benefit and risk analysis
  - Anticipating objections
  - Influencing decision makers by making a business case



## Location & Date

29 Nov - 3 Dec, 2020	English	Dubai	Raffles Dubai
11 - 15 Jul, 2021	English	Dubai	To be assigned
28 Nov - 2 Dec, 2021	Arabic	Dubai	To be assigned

## Fees: US\$ (including coffee breaks and a buffet lunch daily)

Per participant - 2020 US\$ 4900

Fees + VAT as applicable

UAE Tax Registration Number 100239834300003



For Companies that want to maximize the return on their investment in training: **Register 3 participants** on the same course and date and pay only for 2.



## Courses in Leadership and Management

Dates	Course Name	Language	Location	Fees
1 - 5 Nov, 2020	Certified Professional Manager	English	Dubai	US\$ 5200
8 - 12 Nov, 2020	ILM Endorsed Leading and Managing Change	English	Dubai	US\$ 5200
15 - 19 Nov, 2020	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	English	Dubai	US\$ 5200
15 - 19 Nov, 2020	Leadership and Communication	English	Dubai	US\$ 4900
15 - 19 Nov, 2020	Transformational Change and Strategic Leadership	English	Dubai	US\$ 4900
22 - 26 Nov, 2020	ILM Endorsed Coaching and Mentoring Skills for Managers and Supervisors	Arabic	Dubai	US\$ 5200
22 - 26 Nov, 2020	ILM Endorsed Managerial Decision Making and Problem Solving	English	Dubai	US\$ 5200
29 Nov - 3 Dec, 2020	Supervisory Skills	English	Dubai	US\$ 4900
29 Nov - 3 Dec, 2020	The Power of Leaders	Arabic	Dubai	US\$ 4900
6 - 10 Dec, 2020	Leading with Agility and Resilience	English	Dubai	US\$ 4900
6 - 10 Dec, 2020	Managing Self and Leading Others	English	Dubai	US\$ 4900
13 - 17 Dec, 2020	Certificate in Leading Innovation and Organizational Transformation	English	Dubai	US\$ 5200
13 - 17 Dec, 2020	Good to Great Management: The Road Ahead	Arabic	Dubai	US\$ 4900
13 - 17 Dec, 2020	The Leadership Challenge® Workshop	English	Dubai	US\$ 5200
13 - 17 Dec, 2020	The Certified Supervisor	Arabic	Dubai	US\$ 5200
20 - 24 Dec, 2020	Leadership and Communication	Arabic	Dubai	US\$ 4900
20 - 24 Dec, 2020	Leadership Program for Senior Executives	Arabic	Dubai	US\$ 5200
20 - 24 Dec, 2020	Organizational Leadership	English	Dubai	US\$ 4900
27 - 31 Dec, 2020	Certified Professional Manager	Arabic	Dubai	US\$ 5200
27 - 31 Dec, 2020	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	Arabic	Dubai	US\$ 5200
27 - 31 Dec, 2020	Managing for Results	English	Dubai	US\$ 4900
27 - 31 Dec, 2020	Transformational Change and Strategic Leadership	English	Dubai	US\$ 4900
17 - 21 Jan, 2021	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	English	Dubai	US\$ 4900
24 - 28 Jan, 2021	Leadership and Communication	English	Dubai	US\$ 4900



## Courses in Leadership and Management

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31 Jan - 4 Feb, 2021	Certified Professional Manager	English	Dubai	US\$ 4900
7 - 11 Feb, 2021	ILM Endorsed Leading and Managing Change	English	Dubai	US\$ 4900
21 - 25 Feb, 2021	ILM Endorsed Middle Management Skills	English	Dubai	US\$ 4900
21 - 25 Feb, 2021	The Power of Leaders	English	Dubai	US\$ 4900
28 Feb - 4 Mar, 2021	Management Skills and Techniques for Engineers	English	Dubai	US\$ 4900
7 - 11 Mar, 2021	Certified Professional Manager	Arabic	Dubai	US\$ 4900
14 - 18 Mar, 2021	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	Arabic	Dubai	US\$ 4900
21 - 25 Mar, 2021	Certified Team Leader	Arabic	Dubai	US\$ 4900
21 - 25 Mar, 2021	Managing Self and Leading Others	English	Dubai	US\$ 4900
28 Mar - 1 Apr, 2021	Certificate in Leading Innovation and Organizational Transformation	English	Dubai	US\$ 4900
28 Mar - 1 Apr, 2021	The Certified Supervisor	English	Dubai	US\$ 4900
4 - 8 Apr, 2021	Empowering the Workplace for Greater Impact	English	Dubai	US\$ 4900
4 - 8 Apr, 2021	Good to Great Management: The Road Ahead	Arabic	Dubai	US\$ 4900
23 - 27 May, 2021	Adaptive Leadership: Tools and Tactics	Arabic	Dubai	US\$ 4900
30 May - 3 Jun, 2021	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	English	Dubai	US\$ 4900
30 May - 3 Jun, 2021	Organizational Leadership	English	Dubai	US\$ 4900
6 - 10 Jun, 2021	Certified Professional Manager	English	Dubai	US\$ 4900
6 - 10 Jun, 2021	ILM Endorsed Leading and Managing Change	Arabic	Dubai	US\$ 4900
6 - 10 Jun, 2021	Managing for Results	English	Dubai	US\$ 4900
13 - 17 Jun, 2021	Leadership and Communication	Arabic	Dubai	US\$ 4900
13 - 17 Jun, 2021	Supervisory Skills	Arabic	Dubai	US\$ 4900
20 - 24 Jun, 2021	Certificate in Business Decision Models	Arabic	Dubai	US\$ 4900
20 - 24 Jun, 2021	The Certified 2030 Manager	English	Dubai	US\$ 4900
27 Jun - 1 Jul, 2021	Results Based Leadership	English	Dubai	US\$ 4900
4 - 8 Jul, 2021	The Leadership Challenge® Workshop	English	Dubai	US\$ 4900



## Courses in Leadership and Management

Dates	Course Name	Language	Location	Fees
11 - 15 Jul, 2021	Certified Team Leader	English	Dubai	US\$ 4900
25 - 29 Jul, 2021	Transformational Change and Strategic Leadership	English	Dubai	US\$ 4900
1 - 5 Aug, 2021	Leading with Agility and Resilience	English	Dubai	US\$ 4900
8 - 12 Aug, 2021	Certificate in Leading Innovation and Organizational Transformation	English	Dubai	US\$ 4900
15 - 19 Aug, 2021	Leadership Program for Senior Executives	Arabic	Dubai	US\$ 4900
22 - 26 Aug, 2021	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	Arabic	Dubai	US\$ 4900
22 - 26 Aug, 2021	The Leadership Challenge Continues®	English	Dubai	US\$ 4900
29 Aug - 2 Sep, 2021	ILM Endorsed Coaching and Mentoring Skills for Managers and Supervisors	English	Dubai	US\$ 4900
29 Aug - 2 Sep, 2021	ILM Endorsed Managerial Decision Making and Problem Solving	Arabic	Dubai	US\$ 4900
5 - 9 Sep, 2021	Leading a Team of Champions	English	Dubai	US\$ 4900
12 - 16 Sep, 2021	The Power of Leaders	English	Dubai	US\$ 4900
19 - 23 Sep, 2021	Developing and Managing a Learning Organization	English	Dubai	US\$ 4900
19 - 23 Sep, 2021	Supervisory Skills	English	Dubai	US\$ 4900
26 - 30 Sep, 2021	Good to Great Management: The Road Ahead	English	Dubai	US\$ 4900
3 - 7 Oct, 2021	ILM Endorsed Middle Management Skills	Arabic	Dubai	US\$ 4900
10 - 14 Oct, 2021	Empowering the Workplace for Greater Impact	Arabic	Dubai	US\$ 4900
10 - 14 Oct, 2021	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	English	Dubai	US\$ 4900
17 - 21 Oct, 2021	Certificate in Business Decision Models	English	Dubai	US\$ 4900
17 - 21 Oct, 2021	Management Skills and Techniques for Engineers	English	Dubai	US\$ 4900
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24 - 28 Oct, 2021	Leadership and Communication	English	Dubai	US\$ 4900
31 Oct - 4 Nov, 2021	Certified Professional Manager	English	Dubai	US\$ 4900
31 Oct - 4 Nov, 2021	Results Based Leadership	Arabic	Dubai	US\$ 4900
7 - 11 Nov, 2021	Adaptive Leadership: Tools and Tactics	English	Dubai	US\$ 4900
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21 - 25 Nov, 2021	Managing for Results	English	Dubai	US\$ 4900
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5 - 9 Dec, 2021	Certified Team Leader	Arabic	Dubai	US\$ 4900
12 - 16 Dec, 2021	The Leadership Challenge® Workshop	English	Dubai	US\$ 4900
19 - 23 Dec, 2021	Leadership and Communication	Arabic	Dubai	US\$ 4900
26 - 30 Dec, 2021	Certified Professional Manager	Arabic	Dubai	US\$ 4900
26 - 30 Dec, 2021	ILM Endorsed Key Managerial Skills for New Managers and Supervisors	Arabic	Dubai	US\$ 4900
26 - 30 Dec, 2021	Transformational Change and Strategic Leadership	English	Dubai	US\$ 4900





# Meirc Timeline



**2020**

Meirc launches its virtual learning solutions



**2019**

Meirc launches its Professional Qualification training and introduces Hands-on Automation and Process Control Courses



**2018**

Meirc celebrates its 60th anniversary



**2017**

Meirc introduces its blended learning methodology



**2015**

Meirc relocates to its newly acquired HQ office in Bay Square, Business Bay, Dubai



**2014**

Meirc adds PLUS Specialty Training, a new division providing technical and industry-specific courses



**2007**

Meirc opens an office in Jeddah, Saudi Arabia



**2004**

Meirc opens an office in Abu Dhabi, UAE



**1997**

Meirc is the 1st training company in the region to have its own website



**1991**

Meirc becomes headquartered in Dubai, UAE



**1988**

Meirc celebrates its 30th anniversary with its advisory committee (Aramco, Bapco, KOC, QPC)



**1967**

Meirc builds its own office building in Beirut



**1958**

Meirc is founded in Beirut by the late Simon Siksek

## Call us

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## Email us

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## Website

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