Interpersonal Communication Skills
Why Attend
Organizational success depends upon the ability of team members to communicate with each other using multiple means and channels. Our interactions with others determine how we are perceived and therefore, each of these interactions is an opportunity to accomplish a planned purpose. Communicating effectively is one of the most powerful skills for achieving objectives, be it on a personal or an organizational level. This training course will help you develop the skills you need to focus on your purpose, profile your audience and develop your message with clarity for an ideal impact and outcome. The ability to create an environment for open discussion and ongoing dialogue is crucial for communication success. The communication skills covered in this training course will help increase your ability to become better at active listening, receiving and giving effective feedback, dealing with different and diverse cultures, and managing conflicts in order to improve quality of relationships and productivity.

Course Methodology
This course relies on self-analysis questionnaires so participants can find out and apply their preferred method of communicating with others. In addition, case studies, round table discussions as well as role plays will be used to make sure the contents of the course are clear and ready for implementation.

Course Objectives
By the end of the course, participants will be able to:

- Apply the skills necessary to communicate in an effective manner
- Demonstrate their ability to communicate across cultures
- Employ techniques for listening actively and empathically
- Manage interpersonal conflict
- Handle feedback and criticism constructively

Target Audience
Employees, supervisors, managers and others seeking to improve their communication skills both on and off the job.

Target Competencies
- Verbal and non-verbal communication
- Influencing others
- Assertiveness
- Active listening
- Building rapport
- Networking and giving feedback
- Conflict management

Course Outline
- Effective communication
  - Introduction to communication
  - Communication levels and definitions
  - Communication functions
  - The 4 principles of interpersonal communication
  - Elements of the communication process
  - Communication delivery aspects
  - Non verbal communication
  - Building rapport
  - Where can miscommunication occur?
  - Barriers to effective communication
  - Overcoming communication barriers
  - The communication funnel
- Communication across cultures
Improving cross-cultural communication: guidelines
'DiSC' personal development profile
Stages of team development
The arts of persuasion
Areas of growing your sphere of influence
Communicating within multi-cultural teams
Stages of team growth
Universal laws of persuasion: process

- Active listening
  - Hearing versus listening
  - Active versus passive listening
  - Tips to improve active listening skills
  - 3 aspects of active listening
  - Active listening skills inventory
  - Using different questioning techniques
  - Closed and open questions
  - Probing types questions
  - Pitfalls of leading questions

- Communication behavior and conflict management
  - Assertive, passive and aggressive behaviors
  - Verbal and non-verbal components of communication behaviors
  - Conflict management
  - Types of conflicts
  - Sources of conflicts
  - Conflict management styles
  - Essential conflict management skills
  - Learning to say 'no'
  - Guidelines for applying 'no'

- Constructive feedback and criticism
  - The value of feedback
  - Positive versus negative feedback
  - Giving constructive criticism
  - Receiving criticism
### Location & Date

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>Language</th>
<th>Event Location</th>
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</thead>
<tbody>
<tr>
<td>Dubai</td>
<td>6 - 10 Sep, 2020</td>
<td>English</td>
<td>Sofitel Downtown Dubai</td>
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### Fees: US$ (including coffee breaks and a buffet lunch daily)

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Per participant - 2020</td>
<td>US$ 4900</td>
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<tr>
<td>Fees + VAT as applicable</td>
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#### 2+1 Offer

For Companies that want to maximize the return on their investment in training: **Register 3 participants** on the same course and date and pay only for 2.
## Courses in Communication and Writing Skills

<table>
<thead>
<tr>
<th>Dates</th>
<th>Course Name</th>
<th>Language</th>
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<th>Fees</th>
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<tr>
<td>5 - 9 Jul, 2020</td>
<td>Business Writing Skills</td>
<td>English</td>
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<tr>
<td>12 - 16 Jul, 2020</td>
<td>Advanced Communication Skills</td>
<td>Arabic</td>
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<td>Advanced Communication Skills</td>
<td>English</td>
<td>Riyadh</td>
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<tr>
<td>20 - 24 Sep, 2020</td>
<td>Presentation Design and Delivery</td>
<td>English</td>
<td>Dubai</td>
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<tr>
<td>27 Sep - 1 Oct, 2020</td>
<td>Advanced Business Writing</td>
<td>English</td>
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<tr>
<td>27 Sep - 1 Oct, 2020</td>
<td>Certificate in Corporate Communications</td>
<td>Arabic</td>
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<tr>
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Meirc Timeline

2019
Meirc launches its Professional Qualification training and introduces Hands-on Automation and Process Control courses

2018
Meirc celebrates its 60th anniversary

2015
Meirc relocates to its newly acquired HQ office in Bay Square, Business Bay, Dubai

2014
Meirc adds PLUS Specialty Training, a new division providing technical and industry-specific courses

2007
Meirc opens an office in Jeddah, Saudi Arabia

2004
Meirc opens an office in Abu Dhabi, UAE

1997
Meirc is the 1st training company in the region to have its own website

1991
Meirc becomes headquartered in Dubai, UAE

1967
Meirc builds its own office building in Beirut

1958
Meirc is founded in Beirut by the late Simon Siksek