



Creative Leadership and Innovative Management Workshop - Virtual Learning



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Meirc ^{+years} 60
Training & Consulting

Why Attend

Creative leadership and innovative management are recognized as key success drivers for organizations and individuals. They are competencies, given the right nurturing environment and support, can be developed and harnessed by anyone in any organization. In this workshop, you will learn how to develop those competencies in yourself and fostering the same in others. Finally, the workshop is designed to address personal challenges and aspirations regarding this topic. The ultimate intention of it is to provide with individualized solutions that work for you.

Course Methodology

The workshop uses a coaching based approach to achieve its intended learning objectives. It also uses group activities, team exercises, case studies to enhance that learning.

Course Objectives

By the end of the course, participants will be able to:

- Describe the link between good leadership and creativity and innovation
- Apply self-awareness techniques in preparing for unleashing the natural creative inclination
- Teach, guide and support others in developing the needed self-awareness for creativity
- Build the right environment that nurtures and fosters creativity and innovation in others

Target Audience

Supervisors, managers, team and project leaders, and all individuals who need to adopt a more creative approach at work, whether to solve problems, come up with new initiatives, initiate and introduce changes. The workshop will also benefit anyone interested in recognizing and developing their own or a group's creative potential.

Target Competencies

- Self-awareness
- Leading people
- Influencing others
- Managing change
- Creativity
- Flexibility

Course Outline

- Creativity, Innovation, and Leadership
 - What is leadership
 - Defining innovation and creativity
 - Understanding the 2 hemispheres of the brain and lateral thinking
- Fostering creativity in team members
 - Understanding your ego and emotional responses
 - The source of emotional reactions
 - The impact of habit on acting and thinking
 - The right team member selection
 - Happiness as a driver of creativity
 - Positivity and gratitude
 - The need to manage thoughts
 - Cultural restrictions
 - The principal of coaching in driving creativity and innovation
- The right environment for creativity and innovation
 - Setting the right environment
 - Fear as an inhibitor of creativity



- The importance of understanding employees
- Presenting and Getting Support for your new ideas
 - Assessing and refining innovative Ideas
 - Cost benefit and risk analysis
 - Anticipating objections
 - Influencing decision makers by making a business case



Location & Date

29 Nov - 3 Dec, 2020

English

Fees: US\$

Per participant - 2020

US\$ 2250

Fees + VAT as applicable

UAE Tax Registration Number 100239834300003



For Companies that want to maximize the return on their investment in training: **Register 3 participants** on the same course and date and pay only for 2.



Meirc Timeline



2020

Meirc launches its virtual learning solutions



2019

Meirc launches its Professional Qualification training and introduces Hands-on Automation and Process Control Courses



2018

Meirc celebrates its 60th anniversary



2017

Meirc introduces its blended learning methodology



2015

Meirc relocates to its newly acquired HQ office in Bay Square, Business Bay, Dubai



2014

Meirc adds PLUS Specialty Training, a new division providing technical and industry-specific courses



2007

Meirc opens an office in Jeddah, Saudi Arabia



2004

Meirc opens an office in Abu Dhabi, UAE



1997

Meirc is the 1st training company in the region to have its own website



1991

Meirc becomes headquartered in Dubai, UAE



1988

Meirc celebrates its 30th anniversary with its advisory committee (Aramco, Bapco, KOC, QPC)



1967

Meirc builds its own office building in Beirut



1958

Meirc is founded in Beirut by the late Simon Siksek

Call us

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